

# 2018 Conflict Minerals Industry Briefing - Sponsor/Exhibitor Form

Tuesday, June 12, 2018

Best Western Premier Detroit Southfield - 26555 Telegraph Rd., Southfield, MI 48033

## Main contact:

Name: \_\_\_\_\_ Email: \_\_\_\_\_ Phone: \_\_\_\_\_

## Company Information

Company: \_\_\_\_\_ Company Website: \_\_\_\_\_

Address: \_\_\_\_\_ Company Phone: \_\_\_\_\_

## Section 1: Sponsorship/Exhibitor Levels\*

	<u>Member Price</u>	<u>Non-Member Price</u>
<b>Platinum Sponsor</b>	\$3,000	\$4,000
<b>Gold Sponsor</b>	\$2,500	\$3,500
<b>Silver Sponsor</b>	\$2,000	\$3,000
<b>Lanyard Sponsor (1 available)</b>	\$1,000	\$2,000
<b>Lunch Sponsor</b>	\$750	\$1,750
<b>Breakfast Sponsor</b>	\$500	\$1,500
<b>Exhibit Table</b>	\$1,000	\$2,000

\* See page 3 for sponsorship/exhibitor benefits

## Section 2: Payment Information

### Payment Information\*:

Check enclosed

Total: \_\_\_\_\_

Visa, MasterCard and American Express  
Payments: For your safety, we ask that you do not provide your credit card details on this form; instead, please provide us with a contact name and phone number to call for credit card information to complete payment.

Contact Name: \_\_\_\_\_

Phone Number: \_\_\_\_\_

**\*AIAG will retain the full amount of the cost for any cancellations.**

**Submit completed form to AIAG Event Coordinator:**

**Shannon Osburn at**

**sosburn@aiag.org or via fax at (248) 784-1896.**



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## Section 3: Complimentary Registrations

### Company Complimentary Registrations

(4 for Platinum, 3 for Gold, 2 for Silver, 1 for Standard Exhibitor)

Name/Email \_\_\_\_\_

Name/Email \_\_\_\_\_

Name/Email \_\_\_\_\_

Name/Email \_\_\_\_\_

### Key Customer Complimentary Registrations

(not valid on previously purchased registrations)

(3 for Platinum, 2 for Gold, 1 for Silver)

Name/Email \_\_\_\_\_

Name/Email \_\_\_\_\_

Name/Email \_\_\_\_\_

## Section 4: Sponsors and Exhibitors

**Logo:** Please attach a high resolution logo for use on the website, signage, program and event app.

Logo attached :        YES                NO

**Social Media:** Please provide your company twitter handle to use for promotions of event.

Twitter Handle: \_\_\_\_\_

### Our company will be submitting\*:

Articles for the newsletter:        YES                NO

(\*see benefits on page 3 to determine if these benefits are included in your sponsorship)

**Additional Registrations:** Additional registrations can be purchased at [www.aiag.org](http://www.aiag.org) or through AIAG Customer Service at (248) 358-3003.

## Section 5: Exhibitor Information

### All booths include:

8' Table, Electrical access, 2 chairs, WiFi access,  
1 complimentary conference registration, 2 booth passes  
(booth passes include meals and the networking reception but  
DO NOT include conference sessions)

### Booth Passes

Name/Email \_\_\_\_\_

Name/Email \_\_\_\_\_

**Company Description:** Please attach a 50-100 word company description to be used on the website and in the event program.

Description Attached        YES                NO

## Section 6: Signature

### Signature:

We the undersigned do hereby submit our application to participate:

Signature: \_\_\_\_\_

Printed Name: \_\_\_\_\_

Title: \_\_\_\_\_

Date: \_\_\_\_\_



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BENEFITS	PLATINUM SPONSOR	GOLD SPONSOR	SILVER SPONSOR
Complimentary company registrations	4	3	2
Complimentary key customer registrations	3	2	1
Discounted pricing for additional company registrations	25% off	20% off	15% off
Exhibit Table	Yes	Yes	Yes
Free E-newsletter article within 60 days before or after event	2	1	N/A

## Sponsorship/Exhibitor Benefits

**Standard Exhibit Table** - 8' Table, Electrical access, 2 chairs, WiFi access,

1 complimentary conference registration, 2 booth passes (booth passes include meals and the exhibit area but DO NOT include conference sessions)

**Lanyard Sponsor** - Logo on lanyards worn by all attendees at the conference.

**Lunch Sponsor** - Logo on tables during lunch at the conference.

**Breakfast Sponsor** - Logo on tables during breakfast at the conference.

### SPONSORS/EXHIBITORS WILL RECEIVE:

- Company logo on event website with hyperlink to company website (sponsors only)
- Company name with hyperlink to company website and company description on event website (all exhibiting companies)
- Attendee list with contact information a week before the event
- Final attendee list with contact information within 3 days of event completion
- Company logo on presentation screens (sponsors only)
- Company logo (sponsors only)
- Facebook post announcing sponsorship/exhibiting
- Tweet sent out announcing sponsorship or exhibitor with company's twitter handle
- Company logo with hyperlink to company website on event app



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