

2018 IMDS - Sponsor/Exhibit Form

Wednesday, September 26 - Thursday, September 27

Suburban Collection Showplace, 46100 Grand River Avenue, Novi, MI 48374

Main contact:

Name: _____ Email: _____ Phone: _____

Company Information

Company: _____ Company Website: _____

Address: _____ Company Phone: _____

Section 1: Sponsorship/Exhibitor Levels*

	<u>Member Price</u>	<u>Non-Member Price</u>
<u>Platinum Sponsor</u> (4-2 available)	\$4,000	\$5,000
<u>Gold Sponsor</u>	\$3,500	\$4,500
<u>Silver Sponsor</u>	\$3,000	\$4,000
<u>Standard Exhibit Booth</u>	\$1,500	\$2,500

* See page 3 for sponsorship/exhibitor benefits

Section 2: Payment Information

Payment Information*:

Check enclosed

Total: _____

Visa, MasterCard and American Express
Payments: For your safety, we ask that you do not provide your credit card details on this form; instead, please provide us with a contact name and phone number to call for credit card information to complete payment.

Contact Name: _____

Phone Number: _____

***AIAG will retain the full amount of the cost for any cancellations.**

Submit completed form to AIAG Event Coordinator:

Shannon Osburn at

sosburn@aiag.org or via fax at (248) 784-1896.

Section 3: A La Carte Opportunities

	<u>Member Price</u>	<u>Non-Member Price</u>
Lanyard Sponsor (1 available)	\$2,000	\$3,000
Charging Station Sponsor (1 available)	\$2,000	\$3,000
Networking Reception Sponsor	\$1,000	\$2,000
Breakfast Sponsor	\$1,000	\$2,000
Lunch Sponsor	\$1,000	\$2,000
1/2 page ad in event program	\$750	\$1,000
1/4 page ad in event program	\$450	\$750



Insight. Expertise. Results.

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Section 4: Complimentary Registrations

Company Complimentary Registrations

(4 for Platinum, 3 for Gold, 2 for Silver, 1 for Standard Exhibitor)

Name/Email _____

Name/Email _____

Name/Email _____

Name/Email _____

Key Customer Complimentary Registrations

(not valid on previously purchased registrations)

(3 for Platinum, 2 for Gold, 1 for Silver)

Name/Email _____

Name/Email _____

Name/Email _____

Section 5: Sponsors and Exhibitors

Logo: Please attach a high resolution logo for use on the website, signage, program and event app.

Logo attached : YES NO

Social Media: Please provide your company twitter handle to use for promotions of event.

Twitter Handle: _____

Our company will be submitting*:

Articles for the newsletter: YES NO

An ad for the event program: YES NO

(*see benefits on page 3 to determine if these benefits are included in your sponsorship)

Additional Registrations: Additional registrations can be purchased at www.aiag.org or through AIAG Customer Service at (248) 358-3003.

Section 6: Exhibitor Information

Exhibitors will receive:

8' Table*, Electrical access, 2 chairs, WiFi access,
(See chart on page 3 for registrations and passes included with booths)

*Premium booths (available to Platinum Sponsors only) come with an 8 foot table and 2 serpentine tables to form a semi circle (see map - approximately 8' x 6' of space)

Booth Passes

Name/Email _____

Name/Email _____

Booth Number* (see exhibit map on page 4)

1st Choice _____

2nd Choice _____

*(Booths 1-4 available only to Platinum Sponsors on a first-come, first-served basis)

Company Description: Please attach a 50-100 word company description to be used on the website and in the event program.

Description Attached YES NO

Section 7: Signature

Signature:

We the undersigned do hereby submit our application to participate:

Signature: _____

Printed Name: _____

Title: _____

Date: _____

2018 IMDS: Sponsor/Exhibitor Benefits

BENEFITS	PLATINUM SPONSOR	GOLD SPONSOR	SILVER SPONSOR	STANDARD EXHIBITOR
Complimentary company registrations	4	3	2	1
Complimentary key customer registrations	3	2	1	N/A
Booth Passes (For manning booth. Not able to attend sessions.)	1	1	1	2
Discounted pricing for additional company registrations	25% off	20% off	15% off	N/A
Exhibit booth (includes 8' table with tablecloth, WiFi, 2 chairs, electrical outlet)	Premium (Booths 1-4. Features 8' x 6' of exhibit space. See exhibit map on page 4)	Standard	Standard	Standard
Free full color ad in event program	Full page ad	1/2 page ad	1/4 page ad	N/A
Ability to purchase any a La Carte opportunity at 25% off	Yes	Yes	Yes	Yes
Free E-newsletter article within 60 days before or after event	2	1	N/A	N/A

A La Carte Sponsorship Benefits

Lanyard Sponsor - Logo on lanyards worn by all attendees at the conference.

Charging Station Sponsor - Company branding on charging station locker. Ability to play a video with or without sound on charging station screen.

Networking Reception Sponsor - Logo on all tables during the networking reception.

Lunch Sponsor - Logo on tables during lunch at the conference.

Breakfast Sponsor - Logo on tables during breakfast at the conference.

SPONSORS/EXHIBITORS WILL RECEIVE:

- Company logo on event website with hyperlink to company website (sponsors only)
- Company name with hyperlink to company website and company description on event website (all exhibiting companies)
- Attendee list with contact information a week before the event
- Final attendee list with contact information within 3 days of event completion
- Company logo on presentation screens (sponsors only)
- Company logo (sponsors) or name (exhibitors) on event signage
- Facebook post announcing sponsorship/exhibiting
- Tweet sent out announcing sponsorship or exhibitor with company's twitter handle
- Company logo with hyperlink to company website on event app



AIAG Conference - Onyx/Opal/Garnet

September 26-27, 2018

