

# 2018 Supply Chain Summit - Sponsor/Exhibit Form

Tuesday, June 19, 2018

Laurel Manor Banquet and Conference Center, 39000 Schoolcraft, Livonia, MI 48150

## Main contact:

Name: \_\_\_\_\_ Email: \_\_\_\_\_ Phone: \_\_\_\_\_

## Company Information

Company: \_\_\_\_\_ Company Website: \_\_\_\_\_

Address: \_\_\_\_\_ Company Phone: \_\_\_\_\_

## Section 1: Sponsorship/Exhibitor Levels\*

	<u>Member Price</u>	<u>Non-Member Price</u>
<b><u>Platinum Sponsor</u> (SOLD OUT)</b>	\$4,000	\$5,000
<b><u>Gold Sponsor</u></b>	\$3,500	\$4,500
<b><u>Silver Sponsor</u></b>	\$3,000	\$4,000
<b><u>Standard Exhibit Booth</u></b>	\$1,500	\$2,500

\* See page 3 for sponsorship/exhibitor benefits

## Section 2: Payment Information

### Payment Information\*:

Check enclosed

Total: \_\_\_\_\_

Visa, MasterCard and American Express  
Payments: For your safety, we ask that you do not provide your credit card details on this form; instead, please provide us with a contact name and phone number to call for credit card information to complete payment.

Contact Name: \_\_\_\_\_

Phone Number: \_\_\_\_\_

**\*AIAG will retain the full amount of the cost for any cancellations.**

**Submit completed form to AIAG Event Coordinator:**

**Shannon Osburn at**

**sosburn@aiag.org or via fax at (248) 784-1896.**

## Section 3: A La Carte Opportunities

	<u>Member Price</u>	<u>Non-Member Price</u>
Lanyard Sponsor (SOLD OUT)	\$2,000	\$3,000
Charging Station Sponsor (1 available)	\$2,000	\$3,000
Networking Reception Sponsor	\$1,000	\$2,000
Breakfast Sponsor	\$1,000	\$2,000
Lunch Sponsor	\$1,000	\$2,000
1/2 page ad in event program	\$750	\$1,000
1/4 page ad in event program	\$450	\$750



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## Section 4: Complimentary Registrations

### Company Complimentary Registrations

(4 for Platinum, 3 for Gold, 2 for Silver, 1 for Standard Exhibitor)

Name/Email \_\_\_\_\_

Name/Email \_\_\_\_\_

Name/Email \_\_\_\_\_

Name/Email \_\_\_\_\_

### Key Customer Complimentary Registrations

(not valid on previously purchased registrations)

(3 for Platinum, 2 for Gold, 1 for Silver)

Name/Email \_\_\_\_\_

Name/Email \_\_\_\_\_

Name/Email \_\_\_\_\_

## Section 5: Sponsors and Exhibitors

**Logo:** Please attach a high resolution logo for use on the website, signage, program and event app.

Logo attached :            YES            NO

**Social Media:** Please provide your company twitter handle to use for promotions of event.

Twitter Handle: \_\_\_\_\_

### Our company will be submitting\*:

Articles for the newsletter:            YES            NO

An ad for the event program:            YES            NO

(\*see benefits on page 3 to determine if these benefits are included in your sponsorship)

**Additional Registrations:** Additional registrations can be purchased at [www.aiag.org](http://www.aiag.org) or through AIAG Customer Service at (248) 358-3003.

## Section 6: Exhibitor Information

### Exhibitors will receive:

8' Table\*, Electrical access, 2 chairs, WiFi access,  
(See chart on page 3 for registrations and passes included with booths)

\*Premium booths (available to Platinum Sponsors only) come with an 8 foot table and 2 serpentine tables to form a semi circle (see map - approximately 8' x 6' of space)

### Booth Passes

Name/Email \_\_\_\_\_

Name/Email \_\_\_\_\_

### Booth Number\* (see exhibit map on page 4)

1st Choice \_\_\_\_\_

2nd Choice \_\_\_\_\_

\*(Booths 1-3 available only to Platinum Sponsors on a first-come, first-served basis)

**Company Description:** Please attach a 50-100 word company description to be used on the website and in the event program.

Description Attached            YES            NO

## Section 7: Signature

### Signature:

We the undersigned do hereby submit our application to participate:

Signature: \_\_\_\_\_

Printed Name: \_\_\_\_\_

Title: \_\_\_\_\_

Date: \_\_\_\_\_



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# 2018 Supply Chain Summit: Sponsor/Exhibitor Benefits

BENEFITS	PLATINUM SPONSOR	GOLD SPONSOR	SILVER SPONSOR	STANDARD EXHIBITOR
Complimentary company registrations	4	3	2	1
Complimentary key customer registrations	3	2	1	N/A
Booth Passes (For manning booth. Not able to attend sessions.)	1	1	1	2
Discounted pricing for additional company registrations	25% off	20% off	15% off	N/A
Exhibit booth (includes 8' table with tablecloth, WiFi, 2 chairs, electrical outlet)	Premium (Booths 1-3. Features 8' x 6' of exhibit space. See exhibit map on page 4)	Standard	Standard	Standard
Free full color ad in event program	Full page ad	1/2 page ad	1/4 page ad	N/A
Ability to purchase any a La Carte opportunity at 25% off	Yes	Yes	Yes	Yes
Free E-newsletter article within 60 days before or after event	2	1	N/A	N/A

## A La Carte Sponsorship Benefits

**Lanyard Sponsor** - Logo on lanyards worn by all attendees at the conference.

**Charging Station Sponsor** - Company branding on charging station locker. Ability to play a video with or without sound on charging station screen.

**Networking Reception Sponsor** - Logo on all tables during the networking reception.

**Lunch Sponsor** - Logo on tables during lunch at the conference.

**Breakfast Sponsor** - Logo on tables during breakfast at the conference.

### **SPONSORS/EXHIBITORS WILL RECEIVE:**

- Company logo on event website with hyperlink to company website (sponsors only)
- Company name with hyperlink to company website and company description on event website (all exhibiting companies)
- Attendee list with contact information a week before the event
- Final attendee list with contact information within 3 days of event completion
- Company logo on presentation screens (sponsors only)
- Company logo (sponsors) or name (exhibitors) on event signage
- Facebook post announcing sponsorship/exhibiting
- Tweet sent out announcing sponsorship or exhibitor with company's twitter handle
- Company logo with hyperlink to company website on event app



# 2018 Supply Chain Summit

Maple

Oak

Willow

bar

service

service

bar

bar

service

16

17



Break Station

Break Station

Beverages



15

14



WorkShare  
A Smart Alternative to Layoffs

13

SGS

12



Powered by Menasha Corporation

1



2



3



11

SURGERE

10

SURGERE

9



8



7



6

5



4



the point of supplier quality



18

19



MAIN ENTRANCE