

2017 Conflict Minerals Industry Briefing - Sponsor/Exhibitor Form

Wednesday, June 7, 2017

Laurel Manor Banquet and Conference Center - 39000 Schoolcraft, Livonia, MI 48150

Main contact:

Name: _____ Email: _____ Phone: _____

Company Information

Company: _____ Company Website: _____

Address: _____ Company Phone: _____

Section 1: Sponsorship/Exhibitor Levels*

	<u>Member Price</u>	<u>Non-Member Price</u>
Platinum Sponsor	\$3,750	\$4,750
Gold Sponsor	\$3,250	\$4,250
Silver Sponsor	\$2,750	\$3,750
Lanyard Sponsor (1 available)	\$1,250	\$2,250
Lunch Sponsor	\$750	\$1,750
Breakfast Sponsor	\$750	\$1,750
Exhibit Table	\$1,000	\$2,000

* See page 3 for sponsorship/exhibitor benefits

Section 2: Payment Information

Payment Information*:

Check enclosed

Total: _____

Visa, MasterCard and American Express

Payments: For your safety, we ask that you do not provide your credit card details on this form; instead, please provide us with a contact name and phone number to call for credit card information to complete payment.

Contact Name: _____

Phone Number: _____

***AIAG will retain the full amount of the cost for any cancellations.**

Submit completed form to AIAG Event Coordinator:

Shannon Osburn at

sosburn@aiag.org or via fax at (248) 784-1896.



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Section 3: Complimentary Registrations

Company Complimentary Registrations

(5 for Platinum, 4 for Gold, 3 for Silver, 1 for Standard Exhibitor)

Name/Email _____

Name/Email _____

Name/Email _____

Name/Email _____

Name/Email _____

Key Customer Complimentary Registrations

(not valid on previously purchased registrations)

(4 for Platinum, 3 for Gold, 2 for Silver)

Name/Email _____

Name/Email _____

Name/Email _____

Name/Email _____

Section 4: Sponsors and Exhibitors

Logo: Please attach a high resolution logo for use on the website, signage, program and event app.

Logo attached : YES NO

Social Media: Please provide your company twitter handle to use for promotions of event.

Twitter Handle: _____

Our company will be submitting*:

Articles for the newsletter: YES NO

A button ad for the AIAG website YES NO

(*see benefits on page 3 to determine if these benefits are included in your sponsorship)

Additional Registrations: Additional registrations can be purchased at www.aiag.org or through AIAG Customer Service at (248) 358-3003.

Section 5: Exhibitor Information

All booths include:

8' Table*, Electrical access, 2 chairs, WiFi access,
1 complimentary conference registration, 2 booth passes
(booth passes include meals and the networking reception but
DO NOT include conference sessions)

Booth Passes

Name/Email _____

Name/Email _____

Booth Number* (see exhibit map on page 4)

1st Choice _____

2nd Choice _____

Company Description: Please attach a 50-100 word company description to be used on the website and in the event program.

Description Attached YES NO

Section 6: Signature

Signature:

We the undersigned do hereby submit our application to participate:

Signature: _____

Printed Name: _____

Title: _____

Date: _____



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BENEFITS	PLATINUM SPONSOR	GOLD SPONSOR	SILVER SPONSOR
Complimentary company registrations	5	4	3
Complimentary key customer registrations	4	3	2
Discounted pricing for additional company registrations	25% off	20% off	15% off
Exhibit Table	Yes	Yes	Yes
Discounted rates on all AIAG website and newsletter advertising within 60 days before or after the event	50% off	40% off	30% off
Free button ad on AIAG website	for 2 months preceding event	for 1 month preceding event	for 2 weeks preceding event
Free E-newsletter article within 60 days before or after event	2	1	N/A

Sponsorship/Exhibitor Benefits

Standard Exhibit Table - 8' Table*, Electrical access, 2 chairs, WiFi access,

1 complimentary conference registration, 2 booth passes (booth passes include meals and the networking reception but DO NOT include conference sessions)

Lanyard Sponsor - Logo on lanyards worn by all attendees at the conference.

Lunch Sponsor - Logo on tables during lunch at the conference.

Breakfast Sponsor - Logo on tables during breakfast at the conference.

SPONSORS/EXHIBITORS WILL RECEIVE:

- Company logo on event website with hyperlink to company website (sponsors only)
- Company name with hyperlink to company website and company description on event website (all exhibiting companies)
- Attendee list with contact information a week before the event
- Final attendee list with contact information within 3 days of event completion
- Company logo on presentation screens (sponsors only)
- Company logo (sponsors only)
- Facebook post announcing sponsorship/exhibiting
- Tweet sent out announcing sponsorship or exhibitor with company's twitter handle
- Company logo with hyperlink to company website on event app



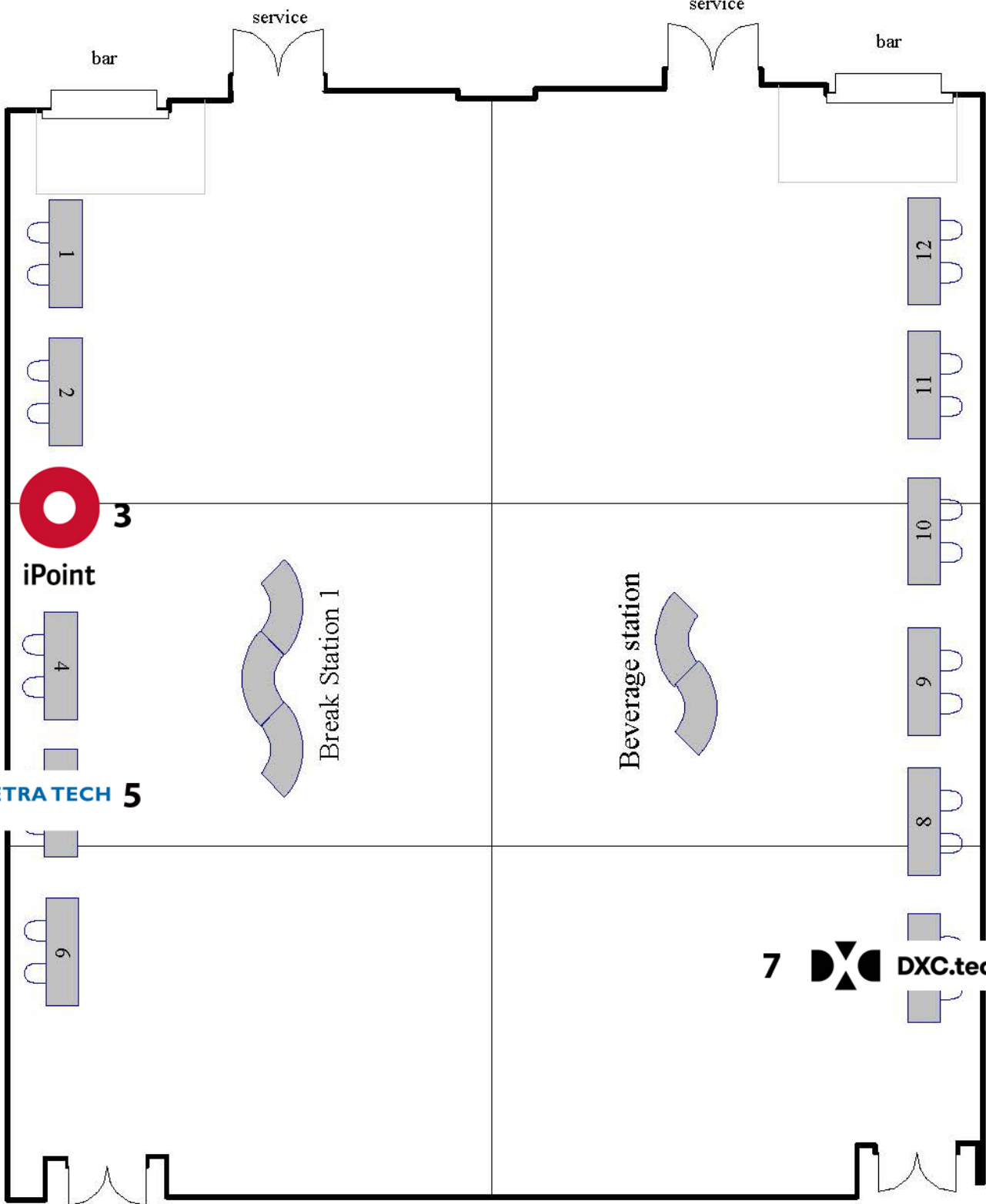
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Laurel

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MAIN ENTRANCE