

# 2017 Customs Town Hall - Sponsor/Exhibit Form

November 9, 2017

Laurel Manor Banquet and Conference Center, 39000 Schoolcraft, Livonia, MI 48150

## Main contact:

Name: \_\_\_\_\_ Email: \_\_\_\_\_ Phone: \_\_\_\_\_

## Company Information

Company: \_\_\_\_\_ Company Website: \_\_\_\_\_

Address: \_\_\_\_\_ Company Phone: \_\_\_\_\_

## Section 1: Sponsorship/Exhibitor Levels\*

	<u>Member Price</u>	<u>Non-Member Price</u>
<u>Platinum Sponsor</u>	\$4,500	\$5,500
<u>Gold Sponsor</u>	\$4,000	\$5,000
<u>Silver Sponsor</u>	\$3,500	\$4,500
<u>Premium Exhibit Booth</u>	\$2,500	\$3,500
<u>Standard Exhibit Booth</u>	\$1,500	\$2,500

\* See page 3 for sponsorship/exhibitor benefits

## Section 2: A La Carte Opportunities

	<u>Member Price</u>	<u>Non-Member Price</u>
Lanyard Sponsor	\$2,000	N/A
Networking Reception Sponsor	\$1,500	\$2,500
Breakfast Sponsor	\$1,000	\$2,000
Lunch Sponsor	\$1,000	\$2,000
1/2 page ad in event program	\$750	\$1,000
1/4 page ad in event program	\$450	\$750

## Section 3: Payment Information

### Payment Information\*:

Check enclosed

Total: \_\_\_\_\_

Visa, MasterCard and American Express  
Payments: For your safety, we ask that you do not provide your credit card details on this form; instead, please provide us with a contact name and phone number to call for credit card information to complete payment.

Contact Name: \_\_\_\_\_

Phone Number: \_\_\_\_\_

**\*AIAG will retain the full amount of the cost for any cancellations.**

Submit completed form to AIAG Event Coordinator:

Shannon Osburn at

sosburn@aiag.org or via fax at (248) 784-1896.



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## Section 4: Complimentary Registrations

### Company Complimentary Registrations

(5 for Platinum, 4 for Gold, 3 for Silver, 1 for Networking Reception, Premium Exhibitor and Standard Exhibitor)

Name/Email \_\_\_\_\_

Name/Email \_\_\_\_\_

Name/Email \_\_\_\_\_

Name/Email \_\_\_\_\_

Name/Email \_\_\_\_\_

### Key Customer Complimentary Registrations

(not valid on previously purchased registrations)  
(4 for Platinum, 3 for Gold, 2 for Silver)

Name/Email \_\_\_\_\_

Name/Email \_\_\_\_\_

Name/Email \_\_\_\_\_

Name/Email \_\_\_\_\_

## Section 5: Sponsors and Exhibitors

**Logo:** Please attach a high resolution logo for use on the website, signage, program and event app.

Logo attached :        YES                NO

**Social Media:** Please provide your company twitter handle to use for promotions of event.

Twitter Handle: \_\_\_\_\_

### Our company will be submitting\*:

Articles for the newsletter:        YES        NO

An ad for the event program:        YES        NO

A button ad for the AIAG website        YES        NO

(\*see benefits on page 3 to determine if these benefits are included in your sponsorship)

**Additional Registrations:** Additional registrations can be purchased at [www.aiag.org](http://www.aiag.org) or through AIAG Customer Service at (248) 358-3003.

## Section 6: Exhibitor Information

### All booths include:

8' Table\*, Electrical access, 2 chairs, WiFi access,  
1 complimentary conference registration, 2 booth passes  
(booth passes include meals and the networking reception but  
DO NOT include conference sessions)

\*Premium booths come with an 8 foot table and 2 serpentine  
tables to form a semi circle (see map - approximately 8' x 6' of  
space)

### Booth Number\* (see exhibit map on page 4)

1st Choice \_\_\_\_\_

2nd Choice \_\_\_\_\_

\*(Booths 1-3 available only to Platinum Sponsors and  
Premium Exhibitors on a first-come, first-served basis)

### Booth Passes

Name/Email \_\_\_\_\_

Name/Email \_\_\_\_\_

**Company Description:** Please attach a 50-100 word  
company description to be used on the website and in the  
event program.

Description Attached        YES                NO

## Section 7: Signature

### Signature:

We the undersigned do hereby submit our application to  
participate:

Signature: \_\_\_\_\_

Printed Name: \_\_\_\_\_

Title: \_\_\_\_\_

Date: \_\_\_\_\_

# 2017 Customs Town Hall: Sponsor/Exhibitor Benefits

BENEFITS	PLATINUM SPONSOR	GOLD SPONSOR	SILVER SPONSOR	PREMIUM EXHIBITOR	STANDARD EXHIBITOR
Complimentary company registrations	5	4	3	1	1
Complimentary key customer registrations	4	3	2	N/A	N/A
Discounted pricing for additional company registrations	25% off	20% off	15% off	N/A	N/A
Exhibit booth	Premium (see exhibit map)	Standard	Standard	See exhibit map for placement	Standard
Free full color ad in event program	Full page ad	1/2 page ad	1/4 page ad	N/A	N/A
Discounted rates on all AIAG website and newsletter advertising within 60 days before or after the event	50% off	40% off	30% off	N/A	N/A
Free button ad on AIAG website	for 2 months preceding event	for 1 month preceding event	for 2 weeks preceding event	N/A	N/A
Free E-newsletter article within 60 days before of after event	2	1	N/A	N/A	N/A

## A La Carte Sponsorship Benefits

**Lanyard Sponsor** - Logo on lanyards worn by all attendees at the conference.

**Networking Reception Sponsor** - 1 complimentary registration. Logo on all tables during the networking reception.

**Lunch Sponsor** - Logo on tables during lunch at the conference.

**Breakfast Sponsor** - Logo on tables during breakfast at the conference.

### SPONSORS/EXHIBITORS WILL RECEIVE:

- Company logo on event website with hyperlink to company website (sponsors only)
- Company name with hyperlink to company website and company description on event website (all exhibiting companies)
- Attendee list with contact information a week before the event
- Final attendee list with contact information within 3 days of event completion
- Company logo on presentation screens (sponsors only)
- Company logo (sponsors) or name (exhibitors) on event signage
- Facebook post announcing sponsorship/exhibiting
- Tweet sent out announcing sponsorship or exhibitor with company's twitter handle
- Company logo with hyperlink to company website on event app



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# 2017 November Sample

Maple

