

2018 Conflict Minerals Industry Briefing - Sponsor/Exhibitor Form

Tuesday, June 12, 2018

Best Western Premier Detroit Southfield - 26555 Telegraph Rd., Southfield, MI 48033

Main contact:

Name: _____ Email: _____ Phone: _____

Company Information

Company: _____ Company Website: _____

Address: _____ Company Phone: _____

Section 1: Sponsorship/Exhibitor Levels*

| | <u>Member Price</u> | <u>Non-Member Price</u> |
|--------------------------------------|---------------------|-------------------------|
| Platinum Sponsor | \$3,000 | \$4,000 |
| Gold Sponsor | \$2,500 | \$3,500 |
| Silver Sponsor | \$2,000 | \$3,000 |
| Lanyard Sponsor (1 available) | \$1,000 | \$2,000 |
| Lunch Sponsor | \$750 | \$1,750 |
| Breakfast Sponsor | \$500 | \$1,500 |
| Exhibit Table | \$1,000 | \$2,000 |

* See page 3 for sponsorship/exhibitor benefits

Section 2: Payment Information

Payment Information*:

Check enclosed

Total: _____

Visa, MasterCard and American Express
Payments: For your safety, we ask that you do not provide your credit card details on this form; instead, please provide us with a contact name and phone number to call for credit card information to complete payment.

Contact Name: _____

Phone Number: _____

***AIAG will retain the full amount of the cost for any cancellations.**

Submit completed form to AIAG Event Coordinator:

Shannon Osburn at

sosburn@aiag.org or via fax at (248) 784-1896.



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Section 3: Complimentary Registrations

Company Complimentary Registrations

(4 for Platinum, 3 for Gold, 2 for Silver, 1 for Standard Exhibitor)

Name/Email _____

Name/Email _____

Name/Email _____

Name/Email _____

Key Customer Complimentary Registrations

(not valid on previously purchased registrations)

(3 for Platinum, 2 for Gold, 1 for Silver)

Name/Email _____

Name/Email _____

Name/Email _____

Section 4: Sponsors and Exhibitors

Logo: Please attach a high resolution logo for use on the website, signage, program and event app.

Logo attached : YES NO

Social Media: Please provide your company twitter handle to use for promotions of event.

Twitter Handle: _____

Our company will be submitting*:

Articles for the newsletter: YES NO

(*see benefits on page 3 to determine if these benefits are included in your sponsorship)

Additional Registrations: Additional registrations can be purchased at www.aiag.org or through AIAG Customer Service at (248) 358-3003.

Section 5: Exhibitor Information

All booths include:

8' Table, Electrical access, 2 chairs, WiFi access,
1 complimentary conference registration, 2 booth passes
(booth passes include meals and the networking reception but
DO NOT include conference sessions)

Booth Passes

Name/Email _____

Name/Email _____

Company Description: Please attach a 50-100 word company description to be used on the website and in the event program.

Description Attached YES NO

Section 6: Signature

Signature:

We the undersigned do hereby submit our application to participate:

Signature: _____

Printed Name: _____

Title: _____

Date: _____



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| BENEFITS | PLATINUM SPONSOR | GOLD SPONSOR | SILVER SPONSOR |
|--|------------------|--------------|----------------|
| Complimentary company registrations | 4 | 3 | 2 |
| Complimentary key customer registrations | 3 | 2 | 1 |
| Discounted pricing for additional company registrations | 25% off | 20% off | 15% off |
| Exhibit Table | Yes | Yes | Yes |
| Free E-newsletter article within 60 days before or after event | 2 | 1 | N/A |

Sponsorship/Exhibitor Benefits

Standard Exhibit Table - 8' Table, Electrical access, 2 chairs, WiFi access,

1 complimentary conference registration, 2 booth passes (booth passes include meals and the exhibit area but DO NOT include conference sessions)

Lanyard Sponsor - Logo on lanyards worn by all attendees at the conference.

Lunch Sponsor - Logo on tables during lunch at the conference.

Breakfast Sponsor - Logo on tables during breakfast at the conference.

SPONSORS/EXHIBITORS WILL RECEIVE:

- Company logo on event website with hyperlink to company website (sponsors only)
- Company name with hyperlink to company website and company description on event website (all exhibiting companies)
- Attendee list with contact information a week before the event
- Final attendee list with contact information within 3 days of event completion
- Company logo on presentation screens (sponsors only)
- Company logo (sponsors only)
- Facebook post announcing sponsorship/exhibiting
- Tweet sent out announcing sponsorship or exhibitor with company's twitter handle
- Company logo with hyperlink to company website on event app



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