

2018 Supply Chain Summit - Sponsor/Exhibit Form

Tuesday, June 19, 2018

Laurel Manor Banquet and Conference Center, 39000 Schoolcraft, Livonia, MI 48150

Main contact:

Name: _____ Email: _____ Phone: _____

Company Information

Company: _____ Company Website: _____

Address: _____ Company Phone: _____

Section 1: Sponsorship/Exhibitor Levels*

	<u>Member Price</u>	<u>Non-Member Price</u>
<u>Platinum Sponsor</u> (SOLD OUT)	\$4,000	\$5,000
<u>Gold Sponsor</u>	\$3,500	\$4,500
<u>Silver Sponsor</u>	\$3,000	\$4,000
<u>Standard Exhibit Booth</u>	\$1,500	\$2,500

* See page 3 for sponsorship/exhibitor benefits

Section 2: Payment Information

Payment Information*:

Check enclosed

Total: _____

Visa, MasterCard and American Express
Payments: For your safety, we ask that you do not provide your credit card details on this form; instead, please provide us with a contact name and phone number to call for credit card information to complete payment.

Contact Name: _____

Phone Number: _____

***AIAG will retain the full amount of the cost for any cancellations.**

Submit completed form to AIAG Event Coordinator:

Shannon Osburn at

sosburn@aiag.org or via fax at (248) 784-1896.

Section 3: A La Carte Opportunities

	<u>Member Price</u>	<u>Non-Member Price</u>
Lanyard Sponsor (SOLD OUT)	\$2,000	\$3,000
Charging Station Sponsor (1 available)	\$2,000	\$3,000
Networking Reception Sponsor	\$1,000	\$2,000
Breakfast Sponsor	\$1,000	\$2,000
Lunch Sponsor	\$1,000	\$2,000
1/2 page ad in event program	\$750	\$1,000
1/4 page ad in event program	\$450	\$750



Insight. Expertise. Results.

2018 Supply Chain Summit - Sponsor/Exhibit Form

Section 4: Complimentary Registrations

Company Complimentary Registrations

(4 for Platinum, 3 for Gold, 2 for Silver, 1 for Standard Exhibitor)

Name/Email _____

Name/Email _____

Name/Email _____

Name/Email _____

Key Customer Complimentary Registrations

(not valid on previously purchased registrations)

(3 for Platinum, 2 for Gold, 1 for Silver)

Name/Email _____

Name/Email _____

Name/Email _____

Section 5: Sponsors and Exhibitors

Logo: Please attach a high resolution logo for use on the website, signage, program and event app.

Logo attached : YES NO

Social Media: Please provide your company twitter handle to use for promotions of event.

Twitter Handle: _____

Our company will be submitting*:

Articles for the newsletter: YES NO

An ad for the event program: YES NO

(*see benefits on page 3 to determine if these benefits are included in your sponsorship)

Additional Registrations: Additional registrations can be purchased at www.aiag.org or through AIAG Customer Service at (248) 358-3003.

Section 6: Exhibitor Information

Exhibitors will receive:

8' Table*, Electrical access, 2 chairs, WiFi access,
(See chart on page 3 for registrations and passes included with booths)

*Premium booths (available to Platinum Sponsors only) come with an 8 foot table and 2 serpentine tables to form a semi circle (see map - approximately 8' x 6' of space)

Booth Passes

Name/Email _____

Name/Email _____

Booth Number* (see exhibit map on page 4)

1st Choice _____

2nd Choice _____

*(Booths 1-3 available only to Platinum Sponsors on a first-come, first-served basis)

Company Description: Please attach a 50-100 word company description to be used on the website and in the event program.

Description Attached YES NO

Section 7: Signature

Signature:

We the undersigned do hereby submit our application to participate:

Signature: _____

Printed Name: _____

Title: _____

Date: _____

2018 Supply Chain Summit: Sponsor/Exhibitor Benefits

BENEFITS	PLATINUM SPONSOR	GOLD SPONSOR	SILVER SPONSOR	STANDARD EXHIBITOR
Complimentary company registrations	4	3	2	1
Complimentary key customer registrations	3	2	1	N/A
Booth Passes (For manning booth. Not able to attend sessions.)	1	1	1	2
Discounted pricing for additional company registrations	25% off	20% off	15% off	N/A
Exhibit booth (includes 8' table with tablecloth, WiFi, 2 chairs, electrical outlet)	Premium (Booths 1-3. Features 8' x 6' of exhibit space. See exhibit map on page 4)	Standard	Standard	Standard
Free full color ad in event program	Full page ad	1/2 page ad	1/4 page ad	N/A
Ability to purchase any a La Carte opportunity at 25% off	Yes	Yes	Yes	Yes
Free E-newsletter article within 60 days before or after event	2	1	N/A	N/A

A La Carte Sponsorship Benefits

Lanyard Sponsor - Logo on lanyards worn by all attendees at the conference.

Charging Station Sponsor - Company branding on charging station locker. Ability to play a video with or without sound on charging station screen.

Networking Reception Sponsor - Logo on all tables during the networking reception.

Lunch Sponsor - Logo on tables during lunch at the conference.

Breakfast Sponsor - Logo on tables during breakfast at the conference.

SPONSORS/EXHIBITORS WILL RECEIVE:

- Company logo on event website with hyperlink to company website (sponsors only)
- Company name with hyperlink to company website and company description on event website (all exhibiting companies)
- Attendee list with contact information a week before the event
- Final attendee list with contact information within 3 days of event completion
- Company logo on presentation screens (sponsors only)
- Company logo (sponsors) or name (exhibitors) on event signage
- Facebook post announcing sponsorship/exhibiting
- Tweet sent out announcing sponsorship or exhibitor with company's twitter handle
- Company logo with hyperlink to company website on event app



2018 Supply Chain Summit

Maple

Oak

Willow

bar

service

service

bar

bar

service

16

17



Break Station

Break Station

Beverages



15

14



WorkShare
A Smart Alternative to Layoffs

13



12



Powered by Menasha Corporation

1



2



3



11



10

9

8



7



6



5



the point of supplier quality

4



18

19



MAIN ENTRANCE